



# SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI



## NEWSLETTER - March 2017

Website: [www.sno-eagles.org](http://www.sno-eagles.org) Facebook: Sno-Eagles Snowmobile Club Twitter: @SnoEaglesER

### PRESIDENT'S MESSAGE

Hello to all the members of the Sno-Eagles Snowmobile Club and a special welcome to all of our new members. Well it looks like the 2016-2017 snowmobile season is coming to an early end. Mother Nature served up some serious warm weather in January during the Derby Weekend and then again with record breaking temperatures in February. However, when we did ride we all rode on some outstanding trails this year. A great big "Thank you" goes out to our Trail Boss Brian and his group of 12 Groomer Operators. You guys did an awesome job this season. The snowmobile season may be winding down but our club never sleeps. Stay tuned for a list of activities and programs for the rest of 2017. The club has many volunteers that are putting together wonderful activities for the balance of the year. The last two months the club had a fantastic turnout at our monthly meetings and SNO's. I really encourage as many members as possible to attend one or more of our monthly membership meetings. The monthly meetings give you an update on events and work being done as well as a great social event with the club. Members are also welcome to our Board of Directors Meetings held the first Tuesday of each month. The leadership of the club encourages your input in the club operations. March is the club's Annual Meeting with elections of some officers and board members. If you are interested in running for a position, contact me as soon as possible. Again, thank you to our many volunteers and snowmobile riding this year was awesome.

### Sno-Eagle Volunteers

This month I would like to put out a great big "Thank You" to our **Trail Boss Brian**, our Maintenance Committee Volunteers **Terry Smith**, **Marv Radloff** and others, as well as our group of Groomer Operators. I also want to thank the many members of the club that helped Brian and Terry, for without your volunteer support the trails would not be the Trails of the "Snowmobile Capital of the World"®.

*"Thank you all",  
Howard*

### UPCOMING EVENTS

March 7	Board of Directors Meeting
March 16	Annual Membership Meeting (Elections) – Eagle Waters Resort
March 25	Saturday Night Out – Catch 22 Char House
April 4	Board of Directors Meeting
April 20	Monthly Membership Meeting – Gordo's
April 29	Saturday Night Out - TBA
May 2	Board of Directors Meeting
May 13	Journey's Marathon Water Station
May 27	Saturday Night Out – TBA
July 1	Brat & Bake Sale at Trigs
August 27	2 <sup>nd</sup> Annual Sno-Eagles Golf Outing
September 2	Brat & Bake Sale at Trigs

## TRAIL BOSS REPORT

### **We survived the January thaw! But the February thaw ended the party quick**

Well you have probably heard the bad news so I don't mean to rub it in. Due to the warmth and changing conditions, the funded snowmobile trail system in Vilas County will be closing effective 7:00am on Tuesday March 7th, 2017.

Sno-Eagles would like to Thank the business and land owners who have given continued support to the Sno-Eagles and the sport of snowmobiling in the Eagle River area. Sno-Eagles Snowmobile Club would also like to thank many of the dedicated volunteers who continue to make the best possible trails and conditions for our many residents & guests to enjoy. Without volunteer club members, business support and wonderful land owners there would be no snowmobile trail system in Eagle River, Vilas County or the State of Wisconsin. We are sending out a clear message...**WE NEED MORE VOLUNTEERS TO GET INVOLVED!**

When we had snow, the trails were good and our dedicated grooming operators did the best they could with what snow that was on the trail. I still get calls, text and emails every day from people from all over asking how the trails are, and it's been painful recently to tell the truth.

If, and I mean if we were to receive a large snowfall, the trails could be re-opened and remain open until March 31. Yes it could happen as the big lake up north is open and could produce March snow storms. The issues I'm seeing is the open water on the streams, creeks and rivers. Those areas will not freeze again this late in the season moving into spring.

I still give it some hope and I'm holding off summerizing my sleds!

See you on the trails,  
*Brian Scheid* -Trail Boss

### SNO-EAGLES ANNUAL MEETING

In accordance with the bylaws, the March membership meeting is designated as our annual meeting. Officers are elected and other business is transacted. This year, the following officers will be elected: Vice- President, Treasurer, and three Board Members. The following members currently hold these positions: Vice-President – **Dave Mroczynski** Treasurer – **Fred Rockafellow**, Board – **Ron Kressin, Ron Engels, and Dan Weidner** Candidates may be nominated from the floor at the meeting. Our club bylaws have no provision for absentee voting. The meeting will be held at **Eagle Waters at 7 PM on March 16**. Refreshments will be served prior to the meeting.

### RIDE WITH PRIDE- A BIG SUCCESS

The winners of this year's Ride With Pride raffle were chosen on February 25 at **Trackside**. Sno-Eagles, Conover, Phelps, & Three Lakes sold a combined total of over \$13,000 worth of tickets. Sno-Eagles received about \$6250 from the total sales for our grooming fund. We want to thank Trackside, Eagle Waters, & Wild Eagle Lodge for sponsoring this year's raffle. We also want to thank **Steve Linn** and our raffle committee as well as **Bugs Mathieu and Dick Matkin** who sold tickets both weekends of the Derby this year. **Erica Keehn**, AWSC Miss Snowflake drew the winning tickets. The winner from Phelps chose the ATV as her prize. After the drawing, a group went to Bauer's Dam for lunch and **Rusty Wolf** took Erica & her dad on a short snowmobile ride. On Sunday, the Keehns went on a longer snowmobile ride with **Tom & Holly Tomlanovich** to enjoy our great wooded trails in the northwoods.

### #SnoHunt WINNERS ANNOUNCED

Three winners were chosen from the top tier on entrants in our recent Snowmobile Scavenger Hunt known as #SnoHunt. Entrants had to go to area businesses and restaurants/bars and take selfies of themselves with Sno-Eagle decals hidden at the locations and then email the photos to qualify. The top entrants were:

**1<sup>st</sup> place – Raul Torres** – one night's lodging at the Eagle River Inn and a gift certificate from Eddie B's White Spruce

**2<sup>nd</sup> place – Gerri Holat** – 2 tickets from the Derby Track for all 3 Derby events in 2018 – the ATV/UTV Derby, the Vintage Snowmobile Derby Weekend, and the Derby Championship Snowmobile Weekend

**3<sup>rd</sup> place – Bruce & Sharon Scott** – a gift certificate from Buckshot's and a Growler & hat from Tribute Brewing

### SPECIAL TRADING POST IN APRIL NEWSLETTER

The final Sno-Eagles Newsletter for the season is the April edition. Now that the snow season is ending and thoughts turn to ATVs, UTVs, boats, and bikes, we're going to provide you the opportunity to sell some items you're tired of, and buy other things you think you can't live without. These ads are for sports related items – no houses, vehicles, appliances, etc. Send in your ad to: [snoeagles@gmail.com](mailto:snoeagles@gmail.com). Include a brief description, contact info, and a small photo if possible. There is no charge for this service. We need to have your ads by March 25. Next fall we will resume having our Trading Post on the club website.

### SATURDAY NIGHT OUT (SNO)

Our February SNO at 12 Pines was a great success and fitting end to our day that started with the Ride With Pride raffle drawing at Trakside. Forty-one members attended the SNO! We were especially pleased to have Miss Snowflake and her dad join us for dinner.



This month's SNO will be **March 25 at the Catch 22 Char House** (formerly Captain Nemos). Come and help us celebrate the opening of Catch 22. Owners **Al & Dawn Siems** are members of Sno-Eagles. As usual – cocktails at 5:30 pm and dinner at 6 pm. Everyone has a great time at our SNO events

**RSVP to Cheryl Storms at 715-479-5599 or [snoeagles@gmail.com](mailto:snoeagles@gmail.com).**

### NEW MEMBERS

Only a few new members this month as we approach the end of our riding season. Please help welcome these folks to our Sno-Eagles family:

Patricia Koskaska	–Eagle River
Keith Larson	- Franklin, WI
John & Rosanne Marquardt	- Tigerton, WI & Eagle River
Terry & Mariane White	– Elmhurst, IL & Eagle River

**SPECIAL JOBS BEING DONE BY SPECIAL PEOPLE**

Each month we are highlighting volunteer members who make a difference in our club:

**Communications Director – Holly Tomlanovich** (715) 617-4708 or [info@baysidelodgingrentals.com](mailto:info@baysidelodgingrentals.com). Holly has been providing current and accurate Eagle River trail conditions information to websites throughout Wisconsin as well as recording the message on our Snow Phone each day during the season. Riders throughout the Midwest have come to rely on these reports while making decisions about coming to our area to ride. Holly is also chairman of our club Business Support Fundraising Campaign. To date this has raised in excess of \$20,000 for the 2016-17 season.

**Publicity Chairman – Carole Linn** (715) 479-6873 or [carolelinn@westlabs.biz](mailto:carolelinn@westlabs.biz). Carole writes articles for the Vilas County News Review about Sno-Eagles activities. She also writes articles for the AWSC Wisconsin Snowmobile News and updates information on our club website. Most recently she is working on a new Sno-Eagles marketing email program

**SNO – Cheryl Storms** (715) 479-5599 or [spiritoftheoutdoors@yahoo.com](mailto:spiritoftheoutdoors@yahoo.com). In February 2011 Cheryl developed a program called SNO (Saturday Night Out) to thank area restaurants that support Sno-Eagles with map ads or other business support. These are fun social events with no club business transacted. Since the inception of SNO, Cheryl has made the arrangements for 66 monthly events at 44 different restaurants. To date more than 1400 people have attended SNO events.

**Map Ad Sales – Steve Linn** (715) 479-6873 or [rslinn620@westlabs.biz](mailto:rslinn620@westlabs.biz). Every year Steve coordinates the work of a dedicated group of Sno-Eagles who sell ads to area businesses for our trail map. They also deliver the maps to these businesses and stop periodically throughout the season to check on the map boxes and collect the money that has been donated. At the end of the season, they retrieve the map boxes and left over maps. This year's sales force included Steve Linn, Cliff Erickson, Elmer Jensen, Mac McCoy, Bugs Mathieu, Fred Rockafellow, John Norman, Chuck Bode, Jim Ayers, & Dennis Kirby. Map sales are a major fund raiser for our club. These people make it happen.

**Club Historian – Karen Engels** (715)479-5322 or [karon374@gmail.com](mailto:karon374@gmail.com)  
Contact Karen if you have photos (old or new) and article of current Sno-Eagles events.

**We Care – Audrey Stearns** (715) 479-8890 or [audrey.stearns@yahoo.com](mailto:audrey.stearns@yahoo.com)  
If you know of a member who is in need of encouragement, is ill, facing a difficult time in their life, or has lost a dear friend or family member, contact Audrey our We Care person. She has volunteered to extend the hand of friendship for all of us.

\* \* \* \* \*

The Sno-Eagles Newsletter is published monthly from September to April. Our goal is to keep our membership informed of important club news through this publication and other email communications throughout the year. To join Sno-Eagles and the AWSC, download our membership application from the club website: [www.sno-eagles.org](http://www.sno-eagles.org) and mail it to Sno-Eagles, PO Box 866, Eagle River, WI 54521. Be sure to enclose your check for \$30 to cover your member dues in both organizations. **Ken Storms, Editor** - (715) 479-5599

\* \* \* \* \*

## Membership Meeting Minutes - February 16, 2017 - Eddie B's White Spruce

- 1) President Howard Wolf opened the meeting at the White Spruce at 7:00 pm with the Pledge of Allegiance.
- 2) Ken Storms introduced new members: Keith Larson, John & Rosanne Marquardt, Ken & Laurel Anderson.
- 3) Motion by Ken Lambrecht, second by Sharon Scott to approve the January 19, 2017 minutes. Carried.
- 4) Fred Rockafellow gave the treasurers report and also reported on the YTD Actuals vs Budget. Motion by Ken Lambrecht, second by Dick Decker to approve the Treasurer's report. Carried.
- 5) **Committee Reports**
  - a) Fundraising/ Dave Mroczynski:
    - i) Clothing with Sno-Eagles logo can be ordered at meeting through Elaine Kloiber or on-line. If you wish to have a personal item with the club logo, you can have Eagle Cleaners or Jim's Embroidery put it on for you.
    - ii) Scavenger hunt Jan. 13- Feb. 28, 2017. Women, especially, are enjoying this event. Like all new events it has some growing pains but feel it is fun and we can build on our experience next year.
    - iii) Ride with Pride drawing is at noon Saturday, Feb. 25<sup>th</sup> followed by lunch at Bauer's Dam. Miss Snowflake and Miss Sno-Eagle will be present to do the drawing. Steve Linn said thanks to John Norman, Dick Matkin, Bugs Mathieu, and Chuck Bodie for their help with this event.
    - iv) Golf Tournament will be Sunday, August 27. Need volunteers to help plan and set up this event.
    - v) New Ideas? Please contact Dave if you have an idea for the club to raise money, have fun or further promote the Sno-Eagles Snowmobile Club and Trails.
  - b) Activities/Ron Kressin:
    - i) Weekend Away – February 24-26, 2017. Destination: Konteka Black Bear Motel in White Pine, MI (Marv and Carol Radloff). Trip goes on snow or no.
    - ii) Weekly rides: Wed. – Ron Engels, Thurs. – Rusty Wolf. Temporarily discontinued until it snows.
    - iii) Miss Sno Eagle/Miss Snowflake - Rusty reported that Tory will remain for two years as Miss Sno-Eagle to start to keep our queen in sync with the Trail map picture of the her.
    - iv) VIP Ride Feb. 25 & 26, 2018 – State Legislatures and AWSC Representatives will be invited to Eagle River to experience snowmobiling first hand. Our club will assist the Chamber of Commerce and the AWSC in making this a memorable experience for all attending. Eagle Waters will be the host lodging facility.
  - c) Communications/Rusty Wolf covering for Holly Tomlanovich:
    - i) AWSC – Conference, March 24-26, 2017 in Milwaukee.
    - ii) Vilas Alliance Report – Nine clubs in the county belong to the Alliance. Trail passes are up 11-12% from last year. Randy Schneider, Recreation Office, reported at the last Alliance meeting that there has been 232 hours of patrolling, with mostly daytime presence as that

- seems to be a better time to do it. There have been 24 accidents versus 23 last year. 29 citations (5 no trail pass = \$290 fine, 2 loud noise, and the rest driving on private property).
- iii) The alliance passed a new procedure to close/re-open trails during the season versus previous “all clubs or nothing.” Years past, if a trail closed and then wanted to re-open, it would require the same trail inspection as at the beginning of the year which could take 5 days to accomplish. The new, simplified procedure to reopen the trails requires one person from the club to drive the trails and sign the re-opening form, along with the Club President signing the form and submitting it to the Vilas County to reopen.
  - d) Newsletter/Membership Committee Report/Ken Storms - Ken reported that there are 358 members to date. Ken was asked to put a “Groomer Etiquette” article in the next newsletter.
  - e) Trail Boss Report Brian Scheid
    - i) Equipment update: T-5 went to Wausau for repair work and will be out for a week. Thanks to Terry Smith, Marv Radloff and Dan Weidner for their dedicated maintenance on the machines.
    - ii) Trail Maintenance Update: Suspending grooming tomorrow due to weather/meltdown.
    - iii) Trail renaming – Motion by Ken Lambrecht, second by Carole Linn to approve the Board’s recommendation to ask Vilas and Oneida Counties to rename Trail 13A to Trail 13, and existing Trail 13 to Trail 17 South. Carried. Sno-Eagles will work with both counties to achieve this change.

#### 6) Upcoming Events – mark your calendars

- a) Feb. 24-26, Weekend Away
- b) Feb. 25, Ride with Pride Drawing at Trakside at noon. Good luck!
- c) Mar. 16, Annual meeting and Elections at Eagle Water Resort.

#### 7) Old Business - Received over \$19,000 from area business in support of the Club/Trails.

#### 8) New Business

- a) Organizational Chart/Volunteers – Rusty distributed the organization chart and asked that everyone take a look at the various committees to see what they might be willing to help out with. The Club needs more help with old and new activities and would appreciate members doing what they can to help out.
- b) March 2017 elections. Anyone interested in running for one of the 5 positions that are coming up: Vice President, Treasurer, and three board members, should contact Rusty Wolf.
- c) Sno-Eagles Brand Development –
  - i) Carole Linn talked about using a program called Mad Mimi to provide consistent, electronic communications to club members and others. She hoped to put out a weekly email during the season and send out informational announcements on a timely basis. Mad Mimi provides a good venue for producing professional looking mass emails and supplying information tracking. Committee chairmen should submit information to Carole as early as possible so that she can put our information on-line using Mad Mimi.
  - ii) A committee, consisting of Carole Linn, Holly Tomlanovich, Brian Schied, and Chris Kloiber (chairperson) will be working on enhancing club brand and recognition. They will also produce a plan to update the Club website and calendar.
- d) Changes to Bylaws: The Board recommended the following changes to the club bylaws:
  - i) Article II, 2.1 – Membership and Meetings: A member is defined as a family consisting of the primary member, spouse, and dependent children. ~~Or as an individual 19 years or older.~~

Each member family or individual member, as defined, shall have one vote at any monthly and/or annual or special meeting of the club.

- ii) Article III, 3.2 Board of Directors: The Board of Directors shall consist of the President, Vice President, Secretary, Treasurer and five (5) elected Directors. All directors shall hold office for a term of two years. The directors shall be elected as follows; two on the even year and three on the odd year. The positions of Trail Boss and Communications Chair will be appointed by the president with Board of Directors approval every two years. In the event of the position of Trail boss being split into (2) Co-Trail Bosses, both members will be on the Board of Directors. All positions will attend board meetings ~~and have voting privileges.~~ All elected officers, the Communications Chair, and Trail Bosses, will have voting privileges. All officers and directors shall maintain their primary residence in the Eagle River Area.
  - iii) Article III, 3.5 - Any vacancy occurring on the board of Directors shall be filled until the next succeeding annual election by appointment by of the President, subject to confirmation by the Board of Directors, for the remainder of the unexpired term.
  - iv) Article IV, 4.6 – Officers: If the President and Vice-President are simultaneously unable to perform their respective duties, the Board of Directors shall elect an acting President from the elected board of Directors who will remain in this position for the unexpired portion of the term, or until the President or Vice-President is able to perform his/her duties. ~~or until the next scheduled election.~~
  - v) Motion by Bugs, second by Ron Engels to accept the above changes to the Sno-Eagles Club Bylaws. Carried.
  - e) Vilas County Forestry, Recreation and Land Meeting – Rusty and Dave attended this meeting this week. The county is asking for reps from different trail user groups to participate in future planning for the Vilas County Trails. Rusty feels that it is important to have Sno-Eagle Club presence so he plans to attend further meetings.
- 9) **Open Discussion** -- Ken Anderson announced that there will be a Master Plan for Northern Highland State Forest at 4:00 pm on Feb. 22 at the Woodruff Community Center that he thought would be of interest to club members.

**10) 50/50 Drawing** winner was Lenny Hill. Congratulations and thanks for donating it back to the club!

11) There being no further items on the agenda, motion by Karen Engels, second by Deana to **adjourn** the meeting at 8:02 pm. Carried.

Respectfully Submitted,  
Carol Radloff, Secretary  
Cmr1/21/17