



SNO-EAGLES, INC. SNOWMOBILE CLUB Eagle River, WI



NEWSLETTER - January 2017

Website: www.sno-eagles.org Facebook: Sno-Eagles Snowmobile Club Twitter: @SnoEaglesER

PRESIDENT'S MESSAGE

Hello All from the Snowmobile Capital of the World! The 2016-2017 snowmobile season is here. Mother Nature helped us by providing very cold weather to freeze our swamps but we still need a lot more snow. The Sno-Eagles are looking forward to another wonderful year on the trails and I do hope you all get to ride along this year. We had a great Christmas Party, December 15 at Eddie B's White Spruce Inn with about 38 members coming in for the party. I really encourage as many members as possible to attend one or more of our monthly membership meetings. The monthly meetings give you an update on events and work being done as well as a great social event with the club. Please let me know your thoughts if the monthly meetings should be changed to fit your up-north schedules. Speaking of Up-North, all the businesses are so happy that the snowmobile season has arrived. We are an integral part of the business community by providing great trails and promoting the snowmobile community. Come to the Sno-Eagles country and enjoy the trails. I would like to wish you all a truly Happy New Year and "Let it Snow".

Sno-Eagle Volunteers

This month I would like to put out a great big "Thank You" to our Trail Boss Brian, our Maintenance Committee Chairperson/mechanic Terry Smith and our Trail Maintenance Co-Chair Ron Engels and Bugs Mathieu for all the countless hours you all have put in to get ready for this season. I also want to thank the many members of the club that helped Brian, Ron, Terry and Bugs, for without your volunteer support the trails would not be ready.

"Thank you all"

Special Thank you for your donations: The Sno-Eagles would like to send out a special Thank you for the sizeable donation given by Pitlik and Wick for our trail maintenance program. The Sno-Eagles would also like to send out a special Thank you for the sizeable donation given by Collins Excavating for our trail maintenance program.

UPCOMING EVENTS

Be sure to put these important Sno-Eagle activities on your calendar:

January 13-15	Vintage Snowmobile Derby
January 19	Monthly Membership Meeting – Eagle River Inn
January 20-22	Championship Snowmobile Derby
January 21	Reunion Torchlight Parade – see article below
January 28	Saturday Night Out (SNO) – Catch 22 (formerly Capt. Nemos)
February 7	Board of Directors Meeting
February 8	Trail Ride/Photo Shoot for the Eagle River Chamber of Commerce - 9 am at the Train Station
February 10-12	Pond Hockey (Sno-Eagles Volunteers needed)
February 16	Monthly Membership Meeting – White Spruce Inn
February 24-26	Weekend Away – Konteka Black Bear Resort – White Pine, MI
February 25	Ride with Pride Prize Drawing – Trackage – Noon
February 25	SNO – 12 Pines
March 7	Board of Directors Meeting

March 16	Annual Membership Meeting (Elections) – Eagle Waters Resort
March 25	SNO – Log Cabin in Conover
April 4	Board of Directors Meeting
April 20	Monthly Membership Meeting – Gordos

NOTES:

>**Wednesday rides** continue throughout the season. Meet at the Old Train Station at 9 AM. The group will determine our destination and lunch stop. All are welcome to this event. Call ride leader **Ron Engels** for info – 715-617-2937 The Thursday Scenic Route rides also meet at the Train Station at 9 AM. **Rusty Wolf** will lead the group. 1-262-442-4876.

>**Board of Directors Meetings** are held at the World Snowmobile Headquarters at 7 PM. All members are welcome to attend.

>**Monthly Membership Meetings** start about 6:15 PM for refreshments with the business meeting starting promptly at 7 PM.

>**Saturday Night Out (SNO)** is an informal club get together for dinner at restaurants that support our club with map ads or business support. Cocktails at 5:30 PM and dinner at 6 PM. Please call **Cheryl Storms** at 715-479-5599 to RSVP at least 2 days before the event.

TRAIL BOSS REPORT

As we approach New Years I'm seeing hotel, food and beverage establishments busy, along with more and more sled rentals. Club volunteers have done everything possible to prep the trails and the grooming team has done an excellent job with what snow we have. Thank You to my four crew chiefs (Dale, John, Bo and Dan). They have spent many hours training new operators to groom. We have been running with 12 operators splitting up two shifts on four routes.

The trails are holding together better than expected. We have a good start to the base with more snow in the forecast which we need. We are grooming around swamps that I feel are potential problems. I am waiting very patiently for more cold weather before we take a 12,000 lb+ machine & drag over a frozen swamp. The club does not need the added expense of extracting a machine over my poor or anxious decision to groom. One of the most important items I have learned so far is PATIENCE!

Special Thank You to Dale Mayo, Vilas County Forest & Recreation Administrator. He has assisted me with questions and solutions I've had to deal with along the way. It's also been very beneficial to stay in contact with several surrounding club Trail Bosses.

I am very happy to report we have had zero machine break downs since we started grooming on 12-12-16. Credit goes to **Terry Smith** and other volunteers for preparing the machines. Having the machines run flawlessly has given us every opportunity to groom with a two groomer system in place and have quality trails for our club members and guests to enjoy. Our number one goal is to serve the business in our area who support Sno-Eagles. We need the continued business support to operate and grow.

The used Tucker the club purchased will arrive the first week of January. It will serve as a good unit to the Tractor and BR Snowcat. The Tucker will also fill in where needed especially grooming swamps as it has a light foot print on the snow.

I'm looking forward to January. I hope it's filled with SNOW and happy snowmobilers.

See you on the trails, **Brian Scheid**-Trail Boss

#SnoHunt STARTS JANUARY 13

SNO-EAGLES
EAGLE RIVER, WI

#SnoHunt

A fun snowmobile scavenger hunt
with bonus point challenges

Jan. 13 - Feb. 28

Register at These Locations:

- » Bauer's Dam
- » Boat Sport Marina
- » Bridgewater Motel
- » Buckshots Tavern
- » Hwy 70 Road House
- » Kathan Inn
- » Nobbe's North
- » Nutty Squirrel
- » Sweetwater
- » Tavern on the Loop
- » Track Side
- » World Snowmobile HQ

• \$10/individual • \$20/team (No more than 4 people per team)

Find this sticker at 40+ locations across Sno-Eagle Country

• Locations = 1 point • Challenges = 2 points

How the #SnoHunt works:
Find the Sno-Eagles 50th sticker and take a "selfie" or "team selfie" with it, then submit it with your full name/ team captain name via any of the following methods:

1. Email the picture to SnoHunt@Sno-Eagles.org
2. Upload pictures to the Sno-Eagles Facebook page using #SnoHunt or private message
3. Use #SnoHunt on Instagram and tag us @SnoEagles

Grand prizes given to highest point total or randomly chosen if tie. The 2nd and 3rd prizes will be randomly chosen from everyone with that total.

Prizes & Point Tiers:

Grand Prize: 40+ points
• 1 night stay at the Eagle River Inn, \$50 White Spruce Gift Certificate

2nd place: 20 - 39 points
• 2 tickets for 2017 UTV & ATV World Championship, 2018 Vintage World Championship Derby and 2018 Snowmobile World Championship Derby

3rd place: 10 - 19 points
• Gift Certificate to Backshot's Saloon & Eatery
• Growler of Beer from Tribute Brewery

Complete details on scavenger hunt and challenges available at time of registration.

www.Sno-Eagles.org fb.com/snoeaglesclub instagram.com/snoeagles

WEEKEND AWAY 2017

It's not too late to make your reservations for our Weekend Away trip to the Konteka Black Bear Resort in White Pine, MI.- February 24-26 This is a small resort with good food, a bar & bowling alley. There are only a couple of rooms left!

Ron Engels is planning the rides for the weekend. Call the resort at 906-885-5170 to reserve your room. Also - call **Carol Radloff** at 715-479-5153 to let her know that you are planning to attend. She will give you more information about the weekend. Carol is also looking for someone to transport luggage to and from the Black Bear. Please let her know if you can help.

TWITTER

Sno-Eagles now has a Twitter account. Check it out at: @SnoEaglesER

RIDE WITH PRIDE FUNDRAISER

Ride with Pride, a major fundraiser for the Sno-Eagles is underway. **Bugs Mathieu & Dick Matkin** will be busy selling tickets at the Derby again this year. Stop to buy your tickets while you are at the Derby. The winners will be announced on February 25 at Trackside

REUNION TORCHLIGHT PARADE

The Sno-Eagles Snowmobile Club of Eagle River is sponsoring a Reunion Torchlight Parade on January 21, 2017 at 6 PM. The event will begin in the parking area of Trackside of Eagle River. Staging begins at 5:30 PM.



**Sno-Eagles
Torchlight Parade**

Relive a Sno-Eagles Tradition

When: January 21, 2017 5:30PM

Where: Trackside Parking Area

Decorate your snowmobile with lights, flags, or any other decorations. All 3 brightly decorated Sno-Eagles groomers will join the parade.

Leave from Trackside and snowmobile to the hockey arena and continue on to the Nutty Squirrel for dinner. Or stay at the arena for the Falcons game if you like. Don't miss the fun!

The Torchlight Parade is an event that began in the late 1960's and occurred for many years during the World Championship Snowmobile Derby.

The 1st Sno-Eagles Torchlight Parade was held January 19, 1968 with Dick Kauzlaric as Chairman of the event. The Parade started at the Derby Track and ended at the Eagle River Sports Arena, its name in 1968. Today it is called the Eagle River Recreation Arena (ERRA) or by many the "Dome." The snowmobilers attended the Eagle River Northernaires vs Mosinee hockey game. The Northernaires was the Eagle River semi-pro team at that time. The hockey game is still a tradition, and this year it is between the Eagle River Falcons and the Mosinee Papermakers.

The Parade Route for the first few years was down what is now called Trail 13 heading south into Eagle River using the Hwy 45N Bridge & Railroad Street, riding through downtown Eagle River on Wall Street to the Highway 45 and 70 intersection. The parade traversed east on Highway 70 using the shoulder and highway right of way to the Eagle River Sports Arena.

At that time, the snowmobiles were decked out with decorations, and each driver and/or rider held a lit torch fashioned from a jar or can with fuel and a wick of sorts. Lining much of the route were thousands of luminaries. In January 1972 the Sno-Eagles minutes included a call for volunteers to light all the luminaries for the January 22, 1972 for the "Torch Light" parade. According to Jim Ayers, who

coordinated the event for many years, the Torchlight Parade was eventually discontinued because the carrying of lighted torches was considered dangerous and because of the enormous amount of work involved in lighting the luminaries.

In 2014, the Reunion Torchlight Parade was reinstated to raise awareness of the tradition that helped make Eagle River the Snowmobile Capital of the World.

The Sno-Eagles are asking any participants of the early Torchlight Parades to attend. Club members will provide snowmobile rides on a limited number of 2-up sleds for those who participated in the early rides so they can ride, reminisce, and relive the event. Club members, non-members, snowmobile safety class graduates, vintage sled owners and all who wish to participate are invited.

Participants are asked to decorate their snowmobiles with lights, flags and other decorations.

All three Sno-Eagles Club groomers will be decorated and participate in the event. Miss Sno-Eagle, Victoria Sleeman, will participate in the ride along with other snowmobiling dignitaries.

The ride will originate in the parking area of Trackage and follow Trail 13 "the grade" south to Eagle River with a brief stop at the historic railroad depot. It will continue south on Trail 13S to Trail 10E and proceed east on Trail 10 to the ERRA Sports Arena, "the Dome," on Hwy 70E. The ride is approximately 5 miles.

MORE NEW MEMBERS

Here are more new members of our Sno-Eagles family. Welcome to all of you!

Randy & Dana Archiquette – Appleton, WI

Dale & Gayle Ayers – ER

Robert & Barbra Bartman – ER

Stephen Bassler – Madison, WI

Dennis & Kathy Burg – ER

Brooke Dreger – ER

Peter & Gina Ewert – ER

Peter & Stacey Hamilton – Mount Pleasant, WI

Chris Hartwig 7 Christine Bischoff – ER

Dean & Shelly Isleb – ER

Mark & Tobi Johannsen – ER

Mark & Julie Loehner – Cary, IL

Grant & Jean Meyer – ER

Craig & Carol O'Reilly – Tinley Park, IL & ER

Julia & Kevin Schweer – ER

Stephen & Laura Senf – Park Ridge, IL & ER

Jeff Simpson – Wood Dale, IL

Robert & Tutty Smith – Menasha, WI

Dan Towne – ER

Don & Mary Traut – Mayville, WI & ER

Jim & Linda Trinko – Crystal Lake, IL & ER

Matt & Misty VanSkyhawk – ER

Mike & Paula Visner – ER

SPECIAL JOBS BEING DONE BY SPECIAL PEOPLE

Club Historian – Karen Engels (715)479-5322 or karon374@gmail.com

Contact Karen if you have photos (old or new) and article of current Sno-Eagles events. If she doesn't already have that information, she will be delighted to add it to the history of Sno-Eagles that she is maintaining.

We Care – Audrey Stearns (715) 479-8890 or audrey.stearns@yahoo.com

If you know of a member who is in need of encouragement, is ill or facing a difficult time in their life, or has lost a dear friend or family member, contact Audrey our We Care person. She has volunteered to extend the hand of friendship for all of us.

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The Sno-Eagles Newsletter is published monthly from September to April. Our goal is to keep our membership informed of important club news through this publication and other email communications throughout the year.

To become a member of Sno-Eagles and the AWSC, download our membership application from the club website: www.sno-eagles.org and mail it to Sno-Eagles, PO Box 866, Eagle River, WI 54521. Be sure to enclose your check for \$30 to cover your member dues in both organizations.

Ken Storms, Editor - (715) 479-5599